PUBLISHERS' WEEKLY PW

INDEX, VOL. 181, JANUARY-JUNE, 1962
Also Indexed in "Library Literature," "Business Periodicals Index" and "Readers' Guide to Periodical Literature."

R. R. BOWKER Co. 62 WEST 45TH STREET, NEW YORK 36, 1962.
$11 per year, U.S.A.; Foreign $12.; 35 cents a copy. Announcement Numbers, $1.50; other special issues, $1

Publishers' Weekly

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sales of "Great Tales and Poems of Poe" (*Washington Square Press*) boosted by current horror movies, 2/5:37; effect on sales of children's books of publicity and/or use on TV, 2/12:79; "Trachtenberg Speed System of Basic Mathematics" (*Doubleday*) sale boosted by author's article, 3/12:49; Univ. Chicago Press Phoenix Books series sells millionth copy, 4/23:33; heavy sales for *This Week's* "Royal Canadian Air Force Exercise Plans for Physical Fitness," 5/7:14; "Liberal Papers" Doubleday's best seller, 5/14:11; as related to population trends, discussed at annual meeting of Amer. Bk. Pubrs. Council, 5/14:14; editorial, 5/14:41; Prentice-Hall, Inc., New York, reports record sales, first third 1962, 6/11:21; Pocket Books sells one hundred millionth copy of Erle Stanley Gardner title, 6/25:24

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Christian Book Shop, Knoxville, Tenn.: opens, 5/14:52

Christian Booksellers Association: plans management seminar, 1/1:43; mention of 1961 convention, 1/15:76

Christian Century: plans selected list of religious paperbacks, 3/5:21; reports survey of denominational publishing by Martin E. Marty (editorial), 4/2:48; Protestant weekly starts "Books That Have Influenced. . . .." 6/4:52

Christian Education Press, Philadelphia: merges with Pilgrim Press, Boston, 1/29:95

Christian Supply Center, Portland, Ore.: opens, 5/28:76

Christianity Today: bi-weekly evangelical journal plans spring book issue, 1/29:53; names Dr. J. D. Douglas London editorial director, 6/4:52; starts "Reading for Perspective," book review feature, 6/25:25

Citadel Pioneer Books: new Citadel Press paperback line, 2/5:69

"Citizen Hearst" by W. A. Swanberg *(Scribners)*: rejected for Pulitzer Prize, 5/14:33

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Civil War Centennial: Boston Museum of Fine Arts exhibit, book published by Beacon Press, Boston, 2/19:32; 1000 books listed & annotated in New York & Pennsylvania Co. brochure, 5/7:13

Civil War History: quarterly issued at State University of Iowa names Robert Dykstra editor, 6/25:25

Civil War Times Illustrated: issued monthly by Historical Times, Inc., Gettysburg, Pa., 6/25:25

Clancey's Upstairs Bookshop, Boulder, Colo.: new name of Upstairs Bookshop, 4/16:90

Clarke & Way, New York: printing firm to enter trade publishing, 1/22:192

Classic Bookshops, Montreal & Ottawa, Canada: new Montreal branch opens, operations described, 1/1:56

Clipper Ship Book Shop, Essex, Conn.: sold, 3/5:54

Coast Book Co., Inc., Covina, Calif.: moves to Pomona, Calif., 4/9:53

Cokesbury Book Store, Chicago: moves, expands, operations described, 1/8:46

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Cole's, John, Book & Craft Shop, La Jolla, Calif.: operations described, 6/18:60

College Course Guides: *see* Doubleday & Co.

College and Research Libraries: new editor Richard Harwell, 2/19:34

College and University Press, New Haven, Conn.: issues paperback editions of Twayne Publishers, New York, 3/12:37

College Book Shop, Stevens Point, Wis.: sold by Wisconsin State College to City News Service, 3/5:54

College Discount Book Store, Austin, Tex.: opens, 3/19:55

Collier Books, New York: to issue hardcover, more paperback series, 3/19:36; moves, 5/7:30

Collier Encyclopedia: presses held for article on Goa, 1/8:39; 1962 edition has story of *Friendship 7* orbits, 3/5:19; first two sets containing article on Lt. Col. Glenn's orbital flight presented to children's schools, 4/2:28

Collier-Macmillan Distribution Center, Delran Township. N.J.: to expand 60% over original Macmillan center, 4/2:45

Collins, William, Sons Co., New York: to issue three editions of Revised Standard Version of Bible, 1/29:78

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Color: talk by Lorain Fawcett of Allcolor Co. at Amer. Inst. Graphic Arts Textbook Clinic, 1/1:71; Inter-Society Color Council to meet in New York, 3/5:90

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Columbia Journalism Review: becomes quarterly, 4/9:16

Columbia University Bookstore, New York: student boycott ends, Committee for Cooperative Bookstore dissolved, 2/19:47; trial rebate program starts September, 5/14:36

Commission on College Physics: names Van Nostrand publisher of paperback supplemental readings in physics, engineering, related sciences, 4/16:72

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Computers: Pocket Books, Affiliated Publishers, New York, install IBM computer for accounting & data processing, 1/8:57

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"Conversations With Stalin" :Harcourt, Brace & World book by Milovan Djilas postponed, author arrested in Belgrade, 4/16:67; rescheduled, 4/23:64

Cookbooks: "Joy of Cooking" *(Bobbs-Merrill)* newly revised, 6/4:77

Copyright: proposed revision of law, paper by Horace S. Manges at Amer. Bar Assn. symposium, 1/8:42; Amer. Bar Assn. holds symposium on Register of Copyrights' report on proposed revision of U.S. Copyright Law, 1/8:54; blanket copyright modified on book of speeches of Pres. John F.

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Universal Copyright Convention: Paraguay ratifies, 1/15:85; Canada 41st country to ratify, 5/28:41; Ghana ratifies, 6/18:33

Corning Science Prize: Corning Glass Works, Little, Brown offer $10,000 for book in natural or physical sciences, for general reader, 4/16:74

Costs of operation, bookstore: Amer. Booksellers Assn. plans survey for members, 1/29:92

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Council on Library Resources: brief review of 1961 activities, 1/15:76

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Crosscurrents Press, New York: called arm of Soviet government by House Committee on Un-American Activities, 5/21:37

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Crowell-Collier Publishing Co., New York: forms Crowell-Collier Educational Corp. to develop instructional, reference materials, 3/12:34; sells Macmillan Building to Forbes, Inc., 4/2:44 buys Brentano's Bookshops, 4/9:30; stockholders question purchase of Brentano's Bookshops, 4/16:67; buys *Grade Teacher* from Educational Pub. Corp., sets up Teachers Pub. Corp., Darien, Conn., 4/30:33; negotiates to buy Steck Co., Austin, Tex., 5/7:25; buys Scientific Materials, Inc., operator of six book clubs, 5/14:37; completes purchase of Brentano's Bookshops, 6/18:33

Crowell, Thomas Y., Co., New York: issues 3rd edition of "Roget's International Thesaurus," 6/4:76

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Dexter Co.: new case-stamping machine, 4/2:86

Dial Book Shop, New York: moves, 1/29:116; opens bridge book dept., 6/4:141

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Discount stores: book wholesalers exhibit, solicit business at Discount Operators Natl. Show, 2/26:28; College Discount Book Store, Austin, Tex., opens, 3/19:55; Discount Book Shop, Washington, D.C., opens, 3/19:55; *see also* Korvette

Discounting: blamed for store closing, Scribbler's Book Co., Boulder, Colo., 1/29:114; *see also* Net Book Agreement

Discounts: Houghton Mifflin, Boston, commended by Multer's Book Store, Scottsdale, Ariz., for shipping 40%-discount quantities (letter by Jeannette K. Multer), 2/19:35

Displays, window: props and aids described in two current Macmillan books, 1/22:219; article on Martindale's Books, Santa Monica, Calif., by Charles Wirth, 3/12:50; *see also* Bookstore display

Distribution: Academic Press, New York, for English-language books of Springer-Verlag, Berlin, 2/5:54; Morrow, William Co., New York, to distribute books of Reynal & Co., New York, 1/22:

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Djilas, Milovan: "Conversations With Stalin" (*Harcourt, Brace & World*) postponed, author arrested in Belgrade, 4/16:67; "Conversations With Stalin" rescheduled by Harcourt, Brace & World, William Jovanovich fails in mission to Belgrade, 4/23:64; sentenced to nine more years in prison, book "Conversations With Stalin" (*Harcourt, Brace & World*) in second pre-pub printing, 5/21:35
Dolphin Guides: new Doubleday paperback series, 4/23:69
Don Quixote, New York: bookshop opens, 1/1:59
Doubleday-NYU Seminar on Creative Book Merchandising: in conjunction with annual meeting of Natl. Assn. of College Stores, sessions on book-centered campus, sales promotion, accounting principles, publishers' contributions, 5/28:20; editorial, 5/28:59
Doubleday & Co., New York: with New York University Graduate Institute of Book Publishing, to give merchandising seminar at annual meeting of Natl. Assn. College Stores, 1/1:36; buys paperback juvenile series, Giant Activity Books, from Hart Publishing Co., N.Y., 2/12:128; starts new paperback series, College Course Guides, 4/30:34; initiates line of art books, beg. with "The Arts of Man" series, 6/18:33; *see also* Doubleday-NYU Seminar in Creative Book Merchandising
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Dutch Book Center, New York: represents 16 Dutch publishers in U.S. 2/26:31; clarification of representation, 5/14:40
Dutton, E. P., & Co., New York: moves, 6/11:43
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Edition Bookbinders Association of New York, Inc.: holds annual meeting, elects officers, 5/7:94
Editorial procedures: editor-author-publisher relationships discussed at annual meeting of Amer. Bk. Pubrs. Council, 5/21:18
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Education: New York City textbook budget called inadequate, 1/29:94; Oregon Supreme Court voids use of public funds for parochial school textbooks, 2/12:130; change in materials, opportunities and impact on publishing (incl. export) discussed at industry conference of Amer. Textbook Pubrs. Inst., 4/30:12; editorial, 4/30:36; legislation affecting, discussed at annual meeting of Amer. Textbook Pubrs. Inst., 6/11:32; *see also* Adult Elementary Education Series; Amer. Textbook Pubrs. Inst., Textbooks, Paperbacks; Films, educational; Franklin Publications; U.S. Office of education; Reston, James
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Quality Bible and Book Shop, Vero Beach, Fla.: sold, 3/5:54

Quality Stabilization Bill: Federal resale price maintainance bill gains bi-partisan support, 3/5:33

Quill & Quire, Toronto: Canadian book trade journal raises ad rate, 1/1:26

Radio & TV: "Extra-Curricula," WNBC, with New York Metropolitan area colleges, 1/1:25; authors on "To Tell the Truth," CBS-TV, 1/22:150; use of books on "Today," NBC-TV, 1/22:150; White, Ted, "John Wingate Show" (WOR) producer, must be reached by letter, 1/29:53; "American Treasure Chest," Oscar Brand show on WNBC-TV, New York, 4/16:34

Educational TV: "Great Voices from Great Books," Television Features, Inc., Chicago, 3/12:21; "Science in Action," Calif. Academy of Sciences, 4/16:31; "Summer Semester," WCBS-TV, N.Y., co-sponsored by Rutgers Univ., 6/11:23; "Frontiers of Learning," WNBC-TV, New York, 6/11:23

Radio & TV book programs: "Across Borders with Books," WRVR, New York, 3/26:17; Brown, Bob, Show, WNTA, Newark, N.J., book review feature, 1/15:44; "Book World," WUHF-TV, Warren Bower host, 2/19:33; "Books and Authors," KQED, San Francisco, Michael Grieg new host, 2!19:33; Carnival of Books," WMAQ, Chicago, 4/2:29; "Cavalcade of Books," KCOP, 2/19:33; "Cavalcade of Books," Southern Calif. Booksellers Assn. TV show, Los Angeles, advertises McGraw-Hill technical, business books, 4/16:33; CBS Radio Spot Sales tapes, book advertising program, 5/28:18; Haslam, Charles, St. Petersburg, Fla., two TV programs, 1/22:150; Hurtig, M. G., TV program on Canadian Broadcasting Co., 2/19:35; "Inside Books," Bowker radio scripts, 5/14:13; "Inside Books," Bowker scripts, survey as to use, 6/4:51; "Looking at Books," WSUN-TV, St. Petersburg(Charles Haslam), 2/26:19; "Minute Bo Reviews," WJBK (AM & FM), Detroit, in cooperation with Detroit Public Library, 6/18:17; Oppenheimer, Evelyn, book review program, KRLD, Dallas-Fort Worth, names "Oppie" award books, 1/15:44; "Reader's Almanac," WNYC, New York, 1/1:26; 1/29:53; 3/12:21; 4/9:16; "Readings at R dom," KKHI, San Francisco, 5/21:15; "Teen-Age Book Talk," WNYC, New York, 2/539; 4/2:29; 5/2819; 'What Boston Is Reading," WNAC, Boston, 6/25:25; "Wonderful World of Books," St. Petersburg, Fla., TV (Charles Haslam), 2/26:19; "World of the Paperback," WBBM, Chicago, 1/1:25; 3/19:21; "Young America Looks at Books," WDET-FM and WTVS, Detroit, 1/1:26; 2/19:33; 6/18:17; *see also* "Inside Books"

Rainbird McLean, Ltd., London: changes name to George Rainbird, Ltd., 4/23:66

Rand, A. F., Detroit, Mich.: moves, 4/9:53

Rand McNally & Co., Chicago: production of "Rand McNally Road Atlas" (1962), 2/5:86; plans manufacturing plant in Versailles, Ky., 2/5:108; production of Encyclopedia Americana (*Grolier, Inc.*), 6/11:76

Random House, New York: injunction against "John F. Kennedy and PT-109" denied McGraw-Hill Book Co., Fawcett Publications, 2/12:130; 2/19:46; suit by McGraw-Hill Book Co., Fawcett Publications, New York, for unfair competition by "John F. Kennedy and PT-109," 4/16:68; with *Catholic Digest*, to publish nonfiction Catholic books for laymen, 4/23:68

Rare books: Kraus, H. P., N.Y., issues 100th catalog, for 30th anniversary, 6/25:39

Raven Book Store, Phoenix, Ariz.: sold, 5/7:44

Rawlins Books & Gifts: new name of Stansell's Book Store, Ardmore, Okla., 4/2:49

RCA Victor records: Ginn & Co., Boston, sales agents to schools & colleges, 1/8:57

Reading: Amer. Library Assn. survey of tastes (editorial), 1/15:88; high school teachers' reading surveyed, 4/30:10; teen-agers' list in *This Week*, 5/7:15; *House Beautiful* article on suggested summer reading for children, 6/11:23; "Learning to Read" report by James B. Conant, conference of reading experts (editorial), 6/11:44; Vacation Reading Club for children at Hammond, Ind., Public Library, 6/18:16

Reading promotion: 52 magazines run Natl. Library Wk. editorial features, display material, 3/26:31; New York *Times* Vacation Book Store Display Kit, 6/4:51; *see also* Book industry; European Book Wk. Natl. Library Wk.

Realites: French illustrated review bought by Hachette, 2/26:19

Records, phonograph: Pathways of Sound, Cambridge, distributed by Little, Brown & Co., Boston, 6/11:39; records of Cornell Laboratory of Ornithology and Federation of Ontario Naturalists, to be published by Houghton Mifflin Co., Boston, 6/11:39; *see also* Caedmon

Redman, Alvin, Ltd., Lodon: trade counter, warehouse move, 4/30:35

Reference books: "Roget's International Thesaurus" 3rd edition issued (*Crowell*), 6/4:76

Regina Medal: awarded to Frederic G. Melcher, 1/22:191; 5/14:37

Reichl, Ernst: article on effect of new machinery on book design, 1/1:70

Reidel, D., Publishing Company, Dordrecht, Netherlands: *see* Gordon and Breach

Reinhold Publishing Corp., New York: major revision of discount schedule, 1/22:193; buys Keeney Publishing Co., Chicago, 2/26:30

Religious books: sales, trends for 1961, predictions for 1962, 1/29:51; Religious Pubrs. Group of Amer. Bk. Pubrs. Council sees fewer inspirational,

more philosophical books, 1/29:52; major spring campaigns, 1/29:56; Mentor Omega Books, Catholic paperbacks, to be issued by New American Library, 1/29:93; section in "Tips," 1/29:109; Random House, *Catholic Digest* to publish nonfiction Catholic books for laymen, 4/23:68; Religious Publishers Group holds annual meeting, 5/21:29; 'Summa Theologiae" in new English translation planned by McGraw-Hill, Eyre and Spottiswoode, 6/18:39; encyclopedia of Roman Catholic saints to be issued by Hawthorn Books, New York, 6/18:39; Saint Andrew Missals distributed in U.S. by E. M. Lohmann Co., St. Paul, Minn., and D-D-B Publishers, Inc., New York (subsidiary of Desclée de Brouwer), 6/18:40

Religious Publishers Group: brief review of 1961 activities, 1/15:76; plans March meeting, annual meeting, 1/29:95; holds first annual meeting as affiliate of Amer. Bk. Pubrs. Council, elects officers, discusses British-American coordination in religious publishing, trends in theology, "buying around" (buying imported editions when domestic editions exist), 5/21:29; *see also* Amer. Bk. Pubrs. Council

Religious publishing: denominational publishing surveyed by Martin E. Marty (editorial), 4/2:48

Religious Recordings & Supplies ,West Palm Beach, Fla.: opens, 5/28:76

Remainders: profitable at Tro Harper, San Francisco, 4/9:47

Renell Enterprises: *see* Book vending, machine

Reston, James: adult study group urged (editorial), 2/15:57

Retail sales: branch stores' business increases, downtown stores' business declines, 3/5:20

Returns: Random, Knopf, Pantheon returns to A.B.S., Bloomfield, N.J. (letter by Richard A. Krinsley), 2/5:39

Returns policies: Aldine Publishing Co., 5/28:68; Angel Island Pubns., 5/28:68; Channel Press, 1/29:94; Dutton, E. P. & Co., Inc., New York, starts 100% returns policy for new trade books, 3/12:32; Harper & Bros., N.Y., 1/15:81; Lippincott, Holman, New Directions (new combined policy), 4/9:33; Monthly Review Press, 6/25:52; New York Graphic Society, 1/22:193; Pergamon Press, 5/28:45; Praeger, 5/28:68; Watts, Franklin, 5/7:38; Wiley, John, & Sons, for college bookstores, 1/22:194

Review media, newspapers: Chicago *Tribune* paperback supplement, other special issues, 1/1:25; *Christian Science Monitor* children's spring book feature, 2/12:81; Duluth (Minn.) *News-Tribune* expands book page, 1/8:41; Holyoke (Mass.) *Transcript* starts arts (incl. books) page, 3/26:17; Kansas City (Mo.) *Star* moves weekend book page to Sunday, 5/21:15; *National Observer*, new Sunday paper, 1/1:26; New York *Herald Tribune* plans children's spring book festival, 2/12:81; increases reviewing of paperbacks, 5/28:19; Oakland (Calif.) *Tribune* (*El Dorado* magazine) paperback page, 1/1:26; spring book section, 3/26:17; publishers encourage more book reviewing by college newspapers, 4/16:73; San Francisco *Chronicle* spring children's issue, 3/5:21; spring children's book section, 4/9:15; seminar on coverage of books held by Amer. Bk. Pubrns. Council & Columbia Univ. Graduate School of Journalism, in Natl. Bk. Awards week, 2/26:27; Springfield (Mass.) *Daily News* starts weekly column "Books and Authors," by Harley Rudkin, 2/19:34; *Village Voice*, New York, expands book coverage, 4/9:15

Review of Surgery: new name of *Quarterly Review of Surgery*, now issued by Lippincott, 1/8:41

Revised Standard Version of the Bible: to be issued by William Collins Sons Co., Harper & Brothers, A. J. Holman Co., Oxford University Press, World Publishing Co., in addition to Thomas Nelson & Sons, 1/29:78

Richards Stationery Inc., Rochester, N.Y.: opens, 4/16:92

Rich's Atlanta: special promotion of Joan Walsh Anglund's "Christmas Is a Time of Giving" (*Harcourt, Brace & World*), 1/8:75

"Right-wing" bookstores: several allied with John Birch Society open in New York area, on West Coast, 4/9:50

"Rights and Permissions": weekly column by Paul Nathan

Rio Grande Press, Chicago: new western publisher, member of Southwest Publishing Assoc., 5/28:47

Rizzoli Editore Corp., New York: U.S. office of Rizzoli Editore, Milan, Italy, 6/4:135

"Road Back, The": Knopf book not to be confused with Remarque novel (letter by Harding Lemay), 3/12:21

Robb, Inez: schedule of autographing parties for "Don't Just Stand There!" (*McKay*), 4/16:90; autographs in Phoenix, Ariz., asked to leave hotel because of attack on "John Birch Society and their ilk," 5/7:13; trouble in Phoenix, Ariz., over criticism of "right-wingers," 5/21:35

Rogers Book Store, Cleveland, Tenn.: opens, 5/7:44

"Roget's International Thesaurus": 3rd edition issued by Thomas Y. Crowell Co., history, current promotion summarized, 6/4:76

Roman Books, Inc., Ft. Lauderdale, Fla.: opens, 4/16:91

Rombauer, Irma: *see* "Joy of Cooking"

Rosenbach, A. S. W., Fellowship in Bibliography: lectures at Univ. of Pennsylvania, 3/19:35

Rosenthal, Tom: *see* Society of Young Publishers; New York Publishing Society

Rossmoor Stations, Los Alamitos, Calif.: opens, 5/28:76

Row, Peterson & Co., Chicago: merger with Harper & Bros., N.Y., scheduled for May 1, 4/9:28; merger with Harper & Bros., N.Y., official, 5/7:26; orders for college textbooks go to Harper & Row, New York, 6/4:135

"Royal Canadian Air Force Exercise Plans for Physical Fitness": book published by *This Week* magazine, best seller, 5/7:14

Rumania: books of Mihail Sadoveanu to be issued by Twayne Publishers, New York, 6/11:43

S/R Books, Inc., New York: founded by Farrar, Straus & Cudahy and Scholastic Roto, Inc., to issue paperback S/R Books, Reading Guides, 4/16:70

Sadoveanu, Mihail: *see* Cultural exchange programs

Safran Printing Co., Detroit: operations described, 2/5:103; installs 6th 6-color web offset press, 6/11:93

Saint Andrew Missals: *see* D-D-B Publishers

St. James Book Shop, Newport Beach, Calif.: opens, 2/26:56

St. Joseph's Shop, San Jose, Calif.: opens, 4/9:52

St. Martin's Press, New York: imports English paperbacks. Papermac Books, 1/8:61; new warehouse facilities, 6/11:43

St. Onge, Achille J.: miniature books available to bookstores, 2/19:67

St. Paul: *see* Daughters of St. Paul

Sales representation: Stechert- Hafner Service Agency, New York, for several botanical publications, 1/22:193; Ambassador Books, Toronto, for Channel Press, Great Neck, N.Y., 3/26:37; Univ. Arizona Press, Tucson, names several sales agents, 4/16:75; Western Book Sales Assoc. for Platt & Munk, N.Y., & subsidiaries, 5/7:30; Saunders, S. J. Reginald Co., for Bruce Humphries, Publishers, 5/14:40

Sallie's Gift-Books, Twin Falls, Idaho: new name of Noma's Books, 5/21:60

Sample department store: *see* Trevi Book Shop

Sams, Howard W., & Co., Indianapolis, Ind.: buys Implement & Tractor Publications, Kansas City, 3/12:33; trade bookstore promotion program for technical books, 4/16:62; buys minority interest in World Marketing Svce., N.Y., 5/7:25; consolidates operation with Bobbs-Merrill Co. in new bldg., 6/11:70

San Francisco Review: to start paperback book publishing, 6/4:132
Santa Rosa News Shop, Milton, Fla.: opens, 1/1:59
Saturday Review: announces 1962 special issues, 1/22:150; spring book number, 4/2:29
Schenkman Publishing Co., Cambridge, Mass.: new college textbook publishing firm, 5/21:41
Schierling's Book Store: *see* Fleming's Brown Book Store
Schlesinger, Arthur M., Jr.: *see* World Publishing Co.
Schmid, Thomas M.: *see* Amer. Inst. Graphic Arts Fifty Books
Schnapper, M. B.: *see* Copyright
Scholastic Roto, Inc.: *see* S/R Books, Inc.
School Library Journal: presents criteria for selecting children's science books, 2/12:81
Schuster, Ed, & Co., Milwaukee: bought by Gimbel Brothers, Milwaukee, 2/5:51
Schuylkill Paper Company, Philadelphia: bought by Lindenmeyr Paper Corp., New York, 3/5:88; buys A. Hartung & Co., sets up Schuylkill-Hartung Paper Co., Philadelphia, 4/30:33
Schwartz, Harry W.: article by Milwaukee bookseller about adoption of McGuffey Readers in Twin Lakes, 1/1:31
Schwarz, F. A. O., New York: book dept. operations described, 2/12:144
Science books: various booksellers' methods of evaluating children's science books, 2/19:67
Science books: *see* Harper & Brothers
Science Research Associates, Chicago: to produce new educational series with Pocket Books, Western Publishing Co., 2/26:29
Science, Technology: annotated list of some April-July titles, 4/16:36
Science, Technology & Engineering, Am. & Intl. Library of: *see* Pergamon, Macmillan
Scientific American: offprints listed in catalog of W. H. Freeman, San Francisco, 4/16:33
Scientific books: *see* SETI Publishers, Ltd.
Scientific Materials, Inc.: *see* Book clubs
Scribbler's Book Company, Boulder, Colo.: closes, 1/29:114
Scribner's, Charles, Sons, New York: building designated "Landmark of New York," 2/26:18
Scripture Press Foundation, Wheaton, Ill.: loses tax-exempt status, 3/12:34
Searchlight Books: *see* C. Van Nostrand Co.
Sears, Roebuck: to sell original works of art, 6/18:16
Seattle World's Fair: to show Library 21, "Library of the Future," 1/15:86; 4/9:13
Second Coming: begins regular bi-monthly publication, 2/19:34
'Selectomatic": *see* Bookstore fixtures
Seminary Cooperative Bookstore, Chicago, Ill.: new name of Student Cooperative Bookstore, 1/8:77
September books: top campaigns, 6/4:59
Serialization: "Know Your Enemy" (*Gulf*) runs in Houston *Chronicle*, 2/19:35; "Since You Ask Me" by Ann Landers (*Prentice-Hall*) to run in 65 newspapers, 3/19:21; "The Wonderful Clouds" by Francoise Sagan (*Dutton*) to be serialized in *Playboy*, 3/19:21; "A Thousand Springs" by Anna Chennault (*Eriksson*) offered, 6/4:52; "The Future of Federalism" by Nelson A. Rockefeller (*Harvard Univ. Press*) in *Freedom &Union*.6/4:52;*New Yorker* runs excerpts from 'Silent Spring" by Rachel Carson (*Houghton*), 6/25:25
SETI Publishers, Ltd., New York: publisher of scientific & technical reference books plans expansion, operations described, 4/16:71
Shafer's, Cheyenne, Wyo.: new name of Balcony Book Shop, 6/11:62
Shartenberg's, New Haven: dept. store (with book dept.) closes, 4/9:51
Shatzkin, Leonard, Collier Books, New York: talk to N.Y. Publishing Society on paperback books, 5/14:38
Shenango Valley Religious Supply Store, Sharon, Pa.: opens, 2/26:57
Shipping: Putnam, Coward-McCann, John Day start use of new center, Saddle Brook, N.J., 4/2:45; *see also* Collier-Macmillan Distribution Center
Shop, Lincoln Park, Mich.: opens, 2/26:57
"Shop Talk," occasional section in "Retailing," 1/1:57; 1/22:222; 1/29:115; 2/5:74; 3/19:56; 4/9:52; 4/30:47; 5/7:43; 6/4:142; 6/11:60; 6/18:60
Shorewood Publishing Co., New York: to move printing operation to Plainview, L.I., build expanded offset lithography plant, 3/19:36
Show: monthly broadens scope to cover all arts, 1/29:53; to print section of "The Kindly Ones" by Anthony Powell (*Little, Brown*), 4/16:34
Sidelines: personalized greeting card business at Anderson's Book Shop, Larchmont, N.Y., 2/5:73; games, other items at American Toy Fair, 4/2:32; Harlem Book Co. prints, display rack, 4/23:91; occasional section in "Tips": 6/4:92
Sierra Club, San Francisco: shares New York office of Univ. California Press, 1/8:62
Sigma, Inc.: *see* Harper & Brothers
Sills, Dr. David L.: named editor of "Intl. Encyclopedia of the Social Sciences" (*Macmillan-Collier Free Press*, 4/23:68
Silver Burdett, New York: newly acquired by Time, Inc., N.Y., reorganized, 5/21:37
Simonsen's Stationery & Office Supply, Fayette, Idaho: opens, 4/9:53; Payette, Idaho (correction), 4/16:91
Sinnott News Company, Scarborough, Ont., Canada: reorganized, 5/7:44
Skinner, B. F.: *see* Meredith Press
Skinner, Constance Lindsay, Award: to Catherine Drinker Bowen, 2/12:129; 3/5:38
Skokie, Illinois: *see* Natl. Library Wk.
Small Business Investment Co., New York: invests in Frederick A. Praeger, Inc., N.Y., 5/7:28
Smith & Butterfield, Evansville, Ind.: Enid Paul resigns as manager of book dept., succeeded by Majorie Tichenor, 1/29:116
Smith, Roysce: *see* Bookstores, college
Society of Chemical Industries (Geat Britain): *see* Gordon and Breach
Society of Typographic Arts, Chicago: "Design in Chicago," printing exhibit, 6/11:84
Society of Young Publishers, London: two members guests of New York Publishing Society (letter), 1/1:27; visiting members speak at New York Publishing Society, 1/8:59
Somerwil, John: *see* European Book Service
Southern California Booksellers Association: has spring meeting, elects officers, hears speakers, 5/21:39
Southwest Publishing Associates: trade assn. including Rio Grande Press, Chicago, Alan Swallow, Publisher, Denver, & Dale Stuart King, Publisher, Six Shooter Canyon, Ariz., 5/28:47
Spartan Books, Washington, D.C.: publishing division formed by McGregor & Werner, graphic arts firms, 2/5:53
Special Fabrics, Inc., New York: moves, 1/1:95
Special Libraries Association: New York chapter issues "Directory of Greater New York," 3/26:17; issues technical translation survey, 4/16:72; issues "Social Science Serials . . . in New York Area," 4/30:11; plans annual convention, 5/7:79; publishes career booklet for high school students, 5/28:17; elects officers, 6/18:40
Special offers: Association Press, 1/1:53; Atheneum, 6/25:52; Dodd, Mead, 1/1:53; Doubleday, 5/7:38; Follett, 2/12:138, 143; Hill & Wang, 4/16:81; Little, Brown Christmas discount rate commended by Hampshire Bookshop, 1/8:40; Macmillan, 5/14:46; Meridian, 4/23:90; Michigan Univ. Press, 1/1:53; N.Y. Graphic Society, 2/26:51; Newman Press, 4/16:81; Norton (two offers), 1/1:53; Rider, 6/11:53; Westminster Press, 4/30:42
Special Offers: publishers offers at Amer. Booksellers Assn. convention, 6/4:98
Spring Books: Index, 1/22:259; major campaigns, 1/22:152; major campaigns, children's books, 2/12:86

Spring Gift Promotion: Amer. Booksellers Assn.—*Publishers' Weekly* project receives varied support, cooperation, 4/30:30; *see also* Book promotion
Spring Index of Children's Books, 2/12:178
Stackpole Company, Harrisburg, Pa.: with Army Times Publishing Co., Washington, D.C., to publish military books, 4/23:70
Stansell's Book Store, Ardmore, Okla.: sold, name changed to Rawlins Books & Gifts, 4/2:59
Stationers Corp., San Diego, Calif.: discontinues book dept., 6/18:62
Stechert-Hafner, New York: opens new branch in Bogota, Colombia, 6/18:38
Steck Co., Austin, Tex.: *see* Crowell-Collier
Stein and Day, Inc., New York: new trade publisher, 6/11:39
Stocks, publishing: "Wall Street Notes, 1961," 1/15:59; American Book-Stratford Press, New York, to sell 430,000 shares of common stock, 2/5:52; American Heritage Publishing Co., New York, attempts to buy stock in G. & C. Merriam Co., Springfield, Mass., 2/19:47; Popular Library, New York, markets shares of capital stock, 2/26:27; Wiley, John & Sons, to offer stock for public sale, 3/12:32; "no comment" on American Heritage Publishing Co. attempt to gain control of G. & C. Merriam Co., 4/2:41; Hayden Publishing, N.Y., offers stock for public sale, 4/2:41; Crowell-Collier Pub. Co. stockholders question purchase of Brentano Bookshops, 4/16:67; Benjamin, W. A., Inc., N.Y., broadens capitalization, 4/16:70; Pyramid Publications, N.Y., makes public stock offering, 4/16:72; American Heritage Publishing Co., N.Y., large stockholder in G. & C. Merriam Co., Springfield, Mass., 4/23:65; Potter, Clarkson, N., Inc., N.Y., issues common stock for public sale, 6/18:37
Monthly report: 1/1:37; 2/5:51; 3/5:34; 4/2:41; 5/7:25; 6/4:133
Stores magazine: reports retail sales of branches up, downtown stores down, 3/5:20
Story: quarterly goes on every-other-month schedule, reduces price, 3/19:21
Storybooks International, Locust Valley, N.Y.: new firm offers evaluations, translations, illustrations for children's books, 4/23:70
Straughan's Book Shop, Inc., Greensboro and High Point, N.C.: sold to Carl K. Wilson Co., Seattle, Wash., operation described, 4/2:57
Stuart, Lyle, New York: sued for libel by former King Farouk, 4/30:32; moves, 6/4:135
Student Cooperative Bookstore: *see* Seminary Cooperative Bookstore
Studies in the Mass Media: Dec. issue on paperbacks in schools, 3/5:22
"Summa Theologiae": *see* McGraw-Hill Book Co.
Summer Book Index: 4/23:126
Summer books, major campaigns. (June-August), 4/23:46
Swallow, Alan, Publisher: *see* Southwest Publishing Assoc.
Swenson, Arnold H.: article on paperback books in college bookstores, 4/23:40
Takoma Book & Art Shop, Washington, D.C.: closed 6/18:62
Taller, Dr. Herman: *see* "Calories Don't Count"
Taplinger Publishing Co., New York: named exclusive U.S. distributor for Helicon Press, Baltimore, Md., 3/19:33
Tarzan and Jane: attempted censorship of Edgar Rice Burroughs books in Downey, Cal., 1/8:40
Taxes: Amer. Bk. Pubrs. Council Business Methods Comm. holds management conference, 1/8:58; capital gains treatment for authors proposed by Rep. John V. Lindsay in bill before House, 1/29:91; capital gains vs. right of privacy, 2/5:48; Lindsay bill for capital gains treatment backed by Mystery Writers of America, 2/12:129; support urged for capital-gains treatment for authors, Lindsay bill (editorial), 2/26:33; Scripture Press Foundation, Wheaton, Ill., loses tax-exempt status, 3/12:34; capital gains tax treatment for authors (letter by John V. Lindsay), 4/23:35; publishers' & authors' problems discussed at annual meeting of Amer. Bk. Pubrs. Council, 5/21:21; income tax deduction not allowed for cost of literary research, 5/28:17
Teachers Publishing Corporation, Darien, Conn.: *see* Crowell-Collier Pub. Co.
Teaching devices: Macmillan Co., N.Y., markets "Technamation" teaching device, 6/18:37
Teaching machines: Natl. Education Assn. survey of new industry, 2/5:37; Grolier, Inc., N.Y., markets Min-Max II, inexpensive machine with reusable programs, 5/7:27
Tebbel, John: review of Amer. Inst. Graphic Arts Fifty Books of 1961, 5/7:56
Tec-Books, Ltd., Plattsburg, N.Y.: opens, 4/16:92
"Technamation": *see* Teaching devices
Technical books: promoted in trade bookstores by Howard W. Sams & Co., 4/16:62; *see also* SETI Publishers, Ltd.
Technology: *see* Science, Technology
Teen-agers' books: *see* Book exhibits; Book lists; Tempo Books
Teen-agers' reading lists: in *This Week* magazine, 2/12:81; 5/7:15
Television: effects of publicity and/or use of children's books, 2/12:79
Tempo Books: new Grosset & Dunlap paperbacks for teen-agers, 5/28:44
Textbooks: revisions in manufacturing standards effective Jan. 1, 1/1:94; statistics & analysis, 1/15:47; U. S. Office of Education program for improved teaching of English, 1/15:81; New York City budgets called inadequate, 1/29:94; management conference held by Amer. Textbook Pubrs. Inst., 2/5:53; Oregon Supreme Court voids use of public funds for parochial school books, 2/12:130; Texas controversy continues, 2/19:43; Science Research Associates, Pocket Books, Western Publishing Co. plan new educational series, 2/26:29; "Literary Heritage," Macmillan Co. four-year high school Eng. and Amer. literature program in paperbacks, 3/12:37; added to list of Free Press of Glencoe (Ill.), 5/28:49; state textbook adoption problems discussed at Amer. Textbook Pubrs. Inst. annual meeting, 6/11:31; McGraw-Hill Book Co., N.Y., with Chemical Bond Approach Project, to publish high school chemistry texts, 6/11:42; intl. textbook pubrs.' assn. being formed, under aegis of UNESCO, other groups, 6/25:38; *see also* Amer. Inst. Graphic Arts; Education; Hobbs International; Piracy; Schenkman Publishing Co.
Readers: McGuffey Readers case, Twin Lakes, Wis., in court, 1/1:40
Thirkell, Angela: last novel, "Three Score and Ten," completed by friend, 4/30:10
This Month: popular general-interest magazine names Arthur Fisher managing editor, 4/16:34
This Week: lists teen-agers' reading, 5/7:15; publisher of successful "Royal Canadian Air Force Exercise Plans," 5/7:14
Thomas, Lowell, Jr.: runs for Congress in Alaska, 6/11:22
Thor Publishing Co., Los Angeles: handles own distribution, 4/30:34
Thoreau, Henry David: 100th anniversary of death marked by exhibition at Pierpont Morgan Library, N.Y., 5/7:30; bust placed in Hall of Fame for Great Americans, N.Y. University, Bronx, N.Y., 5/14:39
Thunderbird Shop, Carmel Valley, Calif.: opens, 3/5:54
Tichenor, Marjorie: *see* Smith & Butterfield
Time, Inc., New York: starts paperback book club, Time Reading Program, headed by Max Gissen, 1/1:39; buys Silver Burdett Co., Morristown, N.J., 3/12:33; reorganizes newly acquired Silver Burdett, New York, 5/21:37
Time Reading Program: paperback book club starts operations, 5/21:38

Times of Havana Book Shop, Miami, Fla.: opens, 5/7:42
Titles of conference and symposium papers: plea for consistency (letter by Martha J. Bailey), 4/16:34
Tokyo International Book Exhibition: to be held at Trade Center, 1/8:60
"Tools of the Trade," 3/5:88; 4/2:94; 5/7:90; 6/11:89
Town Book Shop, New Canaan, Conn.: new name of Cushing Book Shop, 1/8:77
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